



**FOR IMMEDIATE RELEASE:**  
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## **Marketing firm throws small businesses a treat**

Hot Dog Marketing gives back for 5-year anniversary

**(ROUND ROCK, Texas)** — Hot Dog Marketing is digging the success achieved in the past year: the fast-growing marketing firm served over 50 clients in the Austin-area, and was recently rated a top Austin digital marketing agency. Kick your heels back, and celebrate with them:

- Anniversary Facebook Giveaway will be held Friday, March 3–31.
- Founder, Jessica Scanlon will host free Facebook Live marketing tutorials:
  - *Small Business Social Media* at 12 p.m. March 16.
  - *How to Use Videos for Small Businesses* at 12 p.m. March 29.
- Join the giveaway and Facebook Live events at [facebook.com/HotDogMarketing](https://facebook.com/HotDogMarketing).

Scanlon transitioned from corporate marketing director to helping small businesses way back in 2008. Hot Dog Marketing was established in 2012. “We’ve doubled in size each year,” Scanlon said, “This past year, we added a multimedia services department.”

“We give small businesses a level playing field to get their name out there and bring in more business for them,” Scanlon continued, “ We create a marketing plan worth the investment.”

### **About Hot Dog Marketing**

[Hot Dog Marketing](https://HotDogMarketing) specializes in marketing projects that return long-term value for small businesses. Hot Dog Marketing offers various branding and digital marketing services, ranging from start-up projects with logo design, website creation and business cards, to monthly management packages with content updates, social media, blogs and performance reports.